

Joydeep Sengupta

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OBJECTIVE

I am passionate about new innovations and technologies that affect billion lives. I aspire to develop technology that solve real life problems balancing user needs with business goals.

EXPERIENCE

WEB DEVELOPER | TIKII MARKETING SERVICES

SINCE JUL 2017

Design & develop usable websites, focussed on user experience and the business goals of the clients, using best practices, resulting in semantic and SEO friendly HTML and CSS3, generating more CTAs for businesses and helping them grow.

PRODUCT DESIGNER (FREELANCER) | VICEROY STUDIOS

SINCE SEP 2017

An integral part of the core product team, not only I'm designing the UX and visual design, but also helping, define the products from their inception and working through product management problems from idea validation to UX research and testing till final development.

CO-FOUNDER & DEVELOPER | DETERGE SERVICES

SEP 2015 - FEB 2017

At age of 19, I successfully ran an online laundry solution for students, solving their laundry problems with 4 of my classmates. I designed & developed the UX and visual design for the website and mobile app for the service that garnered 80 weekly active users in a month.

FREELANCER | VARIOUS CLIENTS

SINCE OCT 2016

I worked with startups, local businesses and restaurants to design and develop their websites, visual marketing materials, branding, user experience and other visual motifs.

EXTRAS

Beta tester for multiple startups

Official beta tester of multiple flagship products including Google Maps, Google Trips and lot of other startup mobile apps.

EDUCATION

GRADUATE IN COMPUTER SCIENCE | 2013 - 17

ITER, SOA University, Bhubaneswar, Odisha

GPA : 7.7 / 10

HIGH SEC. SCHOOL SCIENCE | 2011 - 13

ODM Public School, Bhubaneswar, Odisha

76% in CBSE

HIGH SCHOOL | 2011

Saint Lawrence School, Angul, Odisha

78% in ICSE

ABILITIES

HTML5	<div style="width: 90%;"></div>
CSS3	<div style="width: 85%;"></div>
JavaScript	<div style="width: 70%;"></div>
Photoshop	<div style="width: 80%;"></div>
Sketch	<div style="width: 75%;"></div>
Adobe XD	<div style="width: 85%;"></div>
Invision	<div style="width: 80%;"></div>
Android	<div style="width: 60%;"></div>

SKILLS

Front-end Web Development
Web Design
UX/UI Design
Graphic Design